ST ALBANS

FAMILY FUN DAY

2027

SPONSORSHIP PACKAGES



St. Albans Sports Club

WHY SPONSOR US?

We are thrilled to be hosting our annual St Albans Family Fun Day (formerly the St Albans Gift) on Saturday, 16 January 2027, from 3:00pm to 8:00pm at Kings Park Reserve, Kings Park.

Following the tremendous success of our 2026 event, we are excited to build on that success and make the 2027 St Albans Family Fun Day bigger and better than ever.

The St Albans Family Fun Day is a much-loved community event that brings local families together for an afternoon of free entertainment, activities and fun. Our aim is to provide an inclusive event where children and families can enjoy a great day out without the worry of entry fees or additional costs.

The 2027 event will feature a fantastic range of free activities and entertainment, including:

- **Free Rides**
- **Free Face Painting**
- **Live Music & Entertainment**
- **Animal Farm**
- **Market Stalls**
- **Sporting Activities**
- **Family Entertainment**
- **And much more!**

There is no entry fee, and rides and many of the attractions are provided free of charge, ensuring the event remains accessible to families throughout our local community.

The success of the St Albans Family Fun Day is made possible through the generous support of our Corporate Sponsors, local businesses and community partners. Their contribution allows us to continue providing a quality, family-focused event that brings our community together and creates a memorable experience for local families.

As we prepare for the 2027 event, we are actively seeking Corporate Sponsors to help us deliver another successful and enjoyable day for the community. We invite your organisation to consider supporting the event at a sponsorship level that best suits your business, with a range of opportunities outlined in the accompanying sponsorship package.

Your support will make a genuine difference. By becoming a sponsor, you will not only help us deliver a fantastic community event, but also have the opportunity to promote your business and demonstrate your commitment to supporting local families and the wider St Albans community.

We would be delighted to have your organisation involved in the 2027 St Albans Family Fun Day and sincerely appreciate your consideration and support.

Thank you for helping us bring our community together and make the St Albans Family Fun Day a bigger and better event for everyone.







SPONSORSHIP PACKAGES

We have developed a range of sponsorship packages to provide businesses and organisations with the opportunity to support the St Albans Family Fun Day while gaining valuable exposure within our local community. With a variety of sponsorship levels available, there is an option to suit different budgets and levels of involvement. Each package offers a range of promotional and recognition opportunities, helping us deliver a bigger and better event while showcasing the generous businesses that support our community.

$750

Platinum Sponsorship Package

- Logo on Event Marketing
- Logo on Event Screen
- TV Graphics inside SASC
- Logo & Link on SASC Website
- Full Post Ads on SASC Socials 2 weeks before & 2 weeks after
- Full Page Ad in Monthly Newsletter for 3 months
- 2 x Corporate Hospitality Tickets for Family Fun Day

$500

Gold Sponsorship Package

- Logo on Event Screen
- Medium TV Graphics inside SASC
- Logo on SASC Website
- Full Post Ads on SASC Socials 1 week before & 1 week after
- Half Page Ad in Monthly Newsletter for 2 Months
- 2 x Corporate Hospitality Ticket for Family Fun Day

$250

Silver Sponsorship Package

- Logo on Event Screen
- Medium TV Graphics inside SASC
- Logo on SASC Website
- Full Post Ads on SASC Socials 1 week before & 1 week after
- Half Page Ad in Monthly Newsletter for 1 Month
- 1 x Corporate Hospitality Ticket for Family Fun Day

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THANK YOU

We sincerely hope for your interest and support in ensuring the continuity of this event. If you're interested, please reach out to us using the contact information provided below.

CONTACT US

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